

Washington, DC 20007

Billing Type Account Types

National/Political

Sales Tax

Net Total

95/101/1537

Phone/Fax **Buyer Name** Sales Office

Comments

OBAMA FOR AMERICA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Advertiser Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Contract #

325080

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

Salesperson

Order Type Demo CO-OP **Entered By** Headline #

Last Modified Date Entered 08/01/12

Commission Commission o Package Dea

				ZACT	CONFIRMATION CONTRA	<u></u>			
8/1/12		Charlotte (WSOC)			* × × × × ×	6 :30 9A- 10A (EST)	10/02/12-10/05/12	8.0 Revised Line / Spot	8
10/1/12		\$500.00 Charlotte (WSOC)	\$500.00			5 :30 8A- 9A (EST)	10/07/12-10/07/12	7.1 Normal Line / Spot	7.
8/1/12		Charlotte (WSOC)			in the second se	6 :30 8A- 9A (EST)	10/07/12-10/07/12	7.0 Revised Line / Spot	74
10/1/12		\$275.00 Charlotte (WSOC)	\$275.00	1		6 :30 6A- 8A (EST)	10/07/12-10/07/12	6.1 Normal Line / Spot	6.
8/1/12		Charlotte (WSOC)			364	6 :30 6A - 8A (EST)	10/07/12-10/07/12	5.0 Revised Line / Spot	ÇT :
10/1/12		\$475.00 Charlotte (WSOC)	\$475.00	1		5 :30 8A- 9A (EST)	10/06/12-10/06/12	5.1 Normal Line / Spot	5.
8/1/12		Charlotte (WSOC)			g.ca	6 :30 8A-9A (EST)	10/06/12-10/06/12	S.0 Revised Line / Spot	in
8/1/12		\$225.00 Charlotte (WSOC)	\$225.00	1		6 :30 6A- 8A (EST)	10/06/12-10/06/12	4.0 Normal Line / Spot	4.
10/1/12		\$6,200.00 Charlotte (WSOC)	\$775.00	8	2 2 2 2	5 :30 7A- 8A (EST)	10/02/12-10/05/12	3.1 Normal Line / Spot	ω.
8/1/12		Charlotte (WSOC)			۵	6 :30 7A: 9A (EST)	10/02/12-10/05/12	3.0 Revised Line / Spot	Ş.
10/1/12		\$2,550.00 Charlotte (WSOC)	\$850.00	ω	3 × × ×	5 :30 6A- 6:30A (EST)	10/02/12-10/05/12	2.1 Normal Line / Spot	2.
8/1/12		Charlotte (WSOC)			× × ×	6 :30 6A: 7A (EST)	10/02/12-10/05/12	2.0 Revised Line / Spot	N
10/1/12		\$1,275.00 Charlotte (WSOC)	\$425.00	ω	× × ×	5 :30 SA- 5:30A (EST)	10/02/12-10/05/12	1.1 Normal Line / Spot	1
8/1/12		Charkotte (WSOC)			× × × ×	6 :30 SA- 6A (EST)	10/02/12-10/05/12	1.0 Revised Line / Spot	- American
Entered	Comments	Total Station	Rate	Spots	SPW Mo Tu We Th Fr Sa Su Spots	Sec Length Run Times	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser:

CaleC

Accepted-Station:

Date

Comments:



Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates Contract #

10/02/12-10/08/12

325080

Date Entered

Brand Product Agency Salesperson Advertiser Pol/B Obama/D/Pre/US (16256)

Phone/Fax **Buyer Name** Sales Office BASSETT, LAURA 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia

CO-OP Last Modified Demo **Entered By** Headline# 10/04/12 Jill Hipskind 06260221 08/01/12

> Charlotte (WSOC)
> By Broadcast Month
> Oct. 2012 Grand Total:

**Spots** 129 129

Rate

\$172,865.00

Commission Commission % Package Dea Order Type 15.00 \$25,929.75 Normal

\$172,865.00

National/Political OBAMA FOR AMERICA 95/101/1537 Telerep/Philadelphia, Philadelphia (1057)

Billing Type Account Types

Sales Tax

**Net Total** 

\$146,935.25

Comments

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Billing Type **Account Types**  Phone/Fax

Comments

Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Product Advertiser Politi Gree

Schedule Dates

Contract #

Sales Office **Buyer Name** Salesperson BASS Teler Teler 1537

Charlotte (WSOC)

By Broadcast Month
Oct. 2012

rand Total: **Spots** 129 129 \$172,865.00 \$172,865.00

OBAMA FOR AMERICA	Standard	National/Political	95/101/1537	1	BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	10/02/12-10/08/12	325080
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	<b>Entered By</b>	<b>Last Modified</b>	Date Entered
			\$146,935.25	\$25,929.75	15.00		Normal		06260221	No	Jill Hipskind	10/04/12	08/01/12
						*************			***************************************	Grai	000	By	Cha

					220	CONFIRMATION CONTRA	N R R R	00				
									-			
10/1/12		\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$1,000.00	_			:30 6P- 6:30P (EST)	5	10/07/12-10/07/12	20.1 Normal Line / Spot	20.1
8/1/12		Charlotte (WSOC)				. Sent		:30 GP- 6:30P (EST)	Øi.	10/07/12-10/07/12	20.0 Revised Line / Spot	20.0
10/1/12		\$490.00 Charlotte (WSOC)	\$490.00	\$490.00	д	_		:30 7P- 7:30P (EST)	5	10/06/12-10/06/12	19.1 Normal Line / Spot	19.1
8/1/12		Charlotte (WSOC)				jui		(30) 6P- 6(30P (EST)	Ø	10/06/12-10/06/12	19.0 Revised Line / Spot	100
10/1/12		\$6,600.00 Charlotte (WSOC)	\$6,600.00	\$1,100.00	6	× × ×	б ×	:30 6P- 6:30P (EST)	5	10/02/12-10/05/12	18.1 Normal Line / Spot	18.1
8/1/12		Charlotte (WSOC)				×	O)	(30) 6P- 6(30P (EST)	6	10/02/12-10/05/12	13.0 Revised Line / Spot	18.6
10/1/12		\$3,500.00 Charlotte (WSOC)	\$3,500.00	\$875.00	4	× × ×	4 ×	:30 5:30P- 6P (EST)	<sub>5</sub>	10/02/12-10/05/12	17.1 Normal Line / Spot	17.1
8/1/12		Charlotte (WSOC)				×	A. X	.30 5:30P- 6P (EST)	6	10/02/12-10/05/12	17.0 Revised Line / Spot	17.6
10/1/12		\$3,400.00 Charlotte (WSOC)	\$3,400.00	\$850.00	4	× × ×	4 ×	:30 SP- 5:30P (EST)	5	10/02/12-10/05/12	16.1 Normal Line / Spot	16.1
8/1/12		Charlotte (WSOC)				× ×	.b.	;30 SP-5;30P (EST)	Ø)	10/02/12-10/05/12	16.0 Revised Line / Spot	7.61
10/1/12		\$3,300.00 Charlotte (WSOC)	\$3,300.00	\$825.00	4	× × ×	4 ×	:30 4P- 5P (EST)	5	10/02/12-10/05/12	15.1 Normal Line / Spot	15.1
8/1/12		Charlotte (WSOC)				× ×	 ×	:30 4P- SP (EST)	0	10/02/12-10/05/12	15.0 Revised Line / Spot	15.0
10/1/12		\$1,125.00 Charlotte (WSOC)	\$1,125.00	\$375.00	ω	×	ω ×	:30 3P- 4P (EST)	5	10/02/12-10/05/12	14.1 Normal Line / Spot	14.1
8/1/12		Charlotte (WSOC)				×	ίω ×	30 3P- 4P (EST)	Ø1	10/02/12:10/05/12	14.0 Revised Line / Spot	14.0
Entered	Comments	Station	Total	Rate	Spots	Tu We Th Fr Sa Su	SPW Mo Tu	gth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser:

Date

Accepted-Station:

Date:

Comments



Greer, Margolis, Mitchell & Associates

**Buyer Name** 

Sales Office

Phone/Fax

Washington, DC 20007 3050 K Street NW

Billing Type

Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1537 WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Brand Agency Advertiser

Contract #

10/02/12-10/08/12 325080

Date Entered

08/01/12

Salesperson 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067)

BASSETT, LAURA Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Package Dea Commission %

CO-OP Demo Order Type Last Modified Headline # Entered By 10/04/12 06260221 Jill Hipskind

Normal

15.00 \$146,935.25 \$25,929.75

Commission

Sales Tax **Net Total** 

By Broadcast Month
Oct. 2012 Grand Total: Charlotte (WSOC) Spots 129 129

\$172,865.00 \$172,865.00

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser

Dates

Accepted-Station

CONFIRMATION CONTRAC

Date:

Comments

\$7,800.00

\$15,600.00 Charlotte (WSOC)

10/1/12

10/1/12

10/1/12

3/1/12

10/1/12

8/1/12

10/1/12 8/1/12

8/1/12

10/1/12

10/1/12

3/1/12

8/1/12

27.1 Normal Line / Spot

10/02/12-10/02/12

:30 9P- 10P (EST)

26.1 Normal Line / Spot

10/08/12-10/08/12

:30 10P- 11P (EST)

9P- 10P (EST)

10/102/12-10/102/12

Revised Line / Spot

25.1 Normal Line / Spot

10/08/12-10/08/12

:30 8P- 10P (EST)

\$6,000.00

\$12,000.00 Charlotte (WSOC)

hartotte (WSOC)

\$4,500.00

\$4,500.00 Charlotte (WSOC)

harlotte (WSOC)

(LS3) ATT - ADT

0/08/12-10/08/12

Revised Line / Spot

24.0

levised Line / Spot

24.1 Normal Line / Spot

10/02/12-10/04/12

:30 11:35P- 12:02A (EST)

×

\$500.00

\$2,000.00 Charlotte (WSOC)

Translattle (WSOC)

8P-10P (EST)

0/08/12-10/08/12

evised Line / Spot

23.1 Normal Line / Spot

10/02/12-10/05/12

:30 11P- 11:35P (EST)

×

× × × ×

\$925.00

\$5,550.00 Charlotte (WSOC)

Transitte (WSOC)

11:35P- 12:02A (EST)

0/02/12-10/04/12

22.1 Normal Line / Spot

10/02/12-10/05/12

:30 7:30P- 8P (EST)

11P-11:35P (EST)

levised Line / Spot

Line

Line Type / Break Type (Ref #)

23.0

Revised Line / Spot

21.1 Normal Line / Spot

10/02/12-10/05/12

:30 7P- 7:30P (EST)

7:30P-8P (EST)

79- 7:30P (EST)

GV02/12-10/05/12

Dates

Sec

Length

Run Times

SPW Mo Tu We Th Fr Sa Su

Spots

Rate

Total

×

× × ×

\$1,200.00

\$4,800.00 Charlotte (WSOC)

harfotte (WSOC)

Charlotte (WSOC)

Station

Comments

Entered

× ×

\$1,200.00

\$4,800.00 Charlotte (WSOC)

Tranlotte (WSOC)

0/02/12-10/05/12

evised Line / Spot



Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Contract #

Product

Advertiser Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Salesperson

Phone/Fax **Buyer Name** 

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political 95/101/1537

Sales Tax

Net Total Commission Commission %

\$146,935.25 \$25,929.75 15.00

Brand

CO-OP Package Deal Order Type Demo Headline # **Entered By** Last Modified **Date Entered** 10/04/12 Jill Hipskind 08/01/12 06260221 Normal

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 **Spots** 129

\$172,865.00

Rate

Grand Total:	1000
129	11
	411000000

8/1/12		Charlotte (WSOC)				book	30 LOF- LIP (EST)	O	10/04/12-10/04/12	34.0 Revised Line / Spot	34.0
10/1/12		\$6,500.00 Charlotte (WSOC)	\$6,500.00	\$6,500.00	1		:30 9P- 10P (EST)	5	10/04/12-10/04/12	33.1 Normal Line / Spot	33.1
8/1/12		Charlotte (WSOC)				2	:30 9P- 10P (EST)	on.	10/04/12-10/04/12	33.0 Revised Line / Spot	33.0
10/1/12		\$4,000.00 Charlotte (WSOC)	\$4,000.00	\$4,000.00	1	H	:30 8P- 9P (EST)	5	10/04/12-10/04/12	32.1 Normal Line / Spot	32.1
8/1/12		Charlotte (WSOC)				200	:30 8P- 9P (EST)	One.	10/04/12-10/04/12	32.0 Revised Line / Spot	32.0
10/1/12		\$4,300.00 Charlotte (WSOC)	\$4,300.00	\$4,300.00	1	<u>i</u>	:30 10P- 11P (EST)	ъ	10/03/12-10/03/12	31.1 Normal Line / Spot	31.1
8/1/12		Charlotte (WSOC)				Şub.	:30 10P- 11F (EST)	o.	10/03/12-10/03/12	31.0 Revised Line / Spot	31.0
	No Avail/Exception -	Charlotte (WSOC)							10/03/12	30.1.1 Closed Preempt	30.1.1
10/1/12		Charlotte (WSOC)		\$7,500.00			:30 9P- 9:30P (EST)	5	10/03/12-10/03/12	30.1 Normal Line / Spot	30.1
8/1/12		Charlotte (WSOC)				pul)	:30 9P-9:30P (EST)	O.	10/03/12-10/03/12	30.0 Revised Line / Spot	30.0
10/1/12		\$5,000.00 Charlotte (WSOC)	\$5,000.00	\$5,000.00	ш		:30 8:30P- 9P (EST)	5	10/03/12-10/03/12	29.1 Normal Line / Spot	29.1
8/1/12		Charlotte (WSOC)				500	:30 8:30P- 9P (EST)	Ø.	10/03/12-10/03/12	29.0 Revised Line / Spot	29.0
10/1/12		\$5,600.00 Charlotte (WSOC)	\$5,600.00	\$5,600.00	1		:30 10P- 11P (EST)	5	10/02/12-10/02/12	28.1 Normal Line / Spot	28.1
8/1/12		Charlotte (WSOC)				<u>in</u>	30 10P- 11P (EST)	on	10/02/12-10/02/12	28.0 Revised Line / Spot	28.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertiser

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:



Washington, DC 20007

SE

**Buyer Name** 

Sales Office Salesperson

Phone/Fax

**Account Types** 

National/Political

95/101/1537

Comments

OBAMA FOR AMERICA

Billing Type

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Agency Product Advertiser Pol/B Obama/D/Pre/US (16256)

Schedule Dates

10/02/12-10/08/12

Contract #

325080

**Date Entered** 

08/01/12

BASSETT,LAURA Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067)

Demo CO-OP Last Modified Order Type Headline# **Entered By** 

10/04/12 1ill Hinskind

Sales Tax Net Total

Commission Commission % Package Deal

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 **Spots** 129

\$172,865.00 \$172,865.00

\$146,935.25	\$25,929.75	15.00	Normal	06260221	No	Jill Hipskind
					Grand Total:	Oct. 2012
					129	123
					\$172,8	1,2/1¢

Line         Line Type (Perek Type (Ref #))         Dates         Sec         Length         Rain Times         SPW (No. Times)         F. Sa. Sl. Spools         Rain Times         Rain Times         Rain Times			The state of the s			200	CONFIRMATION CONTRACT		CONT					
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   Spw   No Tu   We Th F   Sp   Spots   Rate   Total   Spation   Comments	8/1/12		Charlotte (WSOC)					) (m) (m) (m) (m) (m) (m) (m) (m) (m) (m	6A (EST)	:30 5A-	6	10/08/12-10/08/12	Revised Line / Spot	100
Line Type   Break Type   Reak Type   Rea	10/1/12		10 Charlotte (WSOC)	\$6,500.0	\$6,500.00				10P (EST)	:30 9P-	л	10/07/12-10/07/12	Normal Line / Spot	40.1
Line Type / Break Type (Ref #)         Dates         Sec Length         Run Times         SPW_Mo_Tu_We_Th_F_S_a_Su_Spots         Spots         Rate         Total         Sation         Comments           Li Normal Line / Spot         10/04/12-10/04/12         5         :30 IdP-11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           Li Normal Line / Spot         10/05/12-10/05/12         5         :30 IdP-11P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         9           Li Normal Line / Spot         10/05/12-10/05/12         5         :30 IdP-11P (EST)         1         1         \$2,000.00         Charlotte (WSOC)         1           Li Normal Line / Spot         10/05/12-10/05/12         5         :30 IdP-11P (EST)         1         1         \$3,000.00         Charlotte (WSOC)         1           Li Normal Line / Spot         10/05/12-10/05/12         5         :30 IdP-11P (EST)         1         1         \$3,000.00         Charlotte (WSOC)         1           Li Normal Line / Spot         10/05/12-10/05/12         5         :30 IdP-11P (EST)         1         1         \$3,000.00         Charlotte (WSOC)         9           Li Normal Line / Spot         10/05/12-10/05/12         5         :3	8/1/12		Charlotte (WSOC)						JOP (EST)	:30 99-	0)	10/07/12-10/07/12	Revised Line / Spot	40.0
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   Spw   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments	10/1/12		10 Charlotte (WSOC)	\$6,000.0	\$6,000.00	-			9P (EST)	:30 8P-	5	10/07/12-10/07/12	Normal Line / Spot	39.1
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th Fr Sa Su   Spots   Rate   Station   Comments   Interview   I	8/1/12		Charlotte (WSOC)						9P (EST)	:30 8P-	O.	10/07/12-10/07/12	Revised Line / Spot	39.0
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   Sa   Spots   Rate   Total   Station   Comments	10/1/12		10 Charlotte (WSOC)	\$2,500.0	\$2,500.00			*****************	8P (EST)	:30 7P-	ъ	10/07/12-10/07/12	Normal Line / Spot	38.1
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Ft   Sa   Spots   Rate   Total   Station   Comments   I.1 Normal Line   Spot   Spots   Line Type   Break Type (Ref #)   I.0/04/12-10/04/12   S   30 I0P-11P (EST)   I   Y   Y   Y   Y   Y   Y   Y   Y   Y	8/1/12		Charlotte (WSOC)				Saak		8P (EST)	:30 75-	-CV	10/07/12-10/07/12	Revised Line / Spot	38.0
Line Type   Break Type (Ref #)   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Spots   Rate   Total   Station   Comments   Line   Spots   Rate   Total   Station   Comments   Line   Spots   Rate   Station   Station   Station   Line   Spots   Rate   Station   Station   Station   Station   Line   Spots   Line   Line   Spots   Line   Li	10/1/12		10 Charlotte (WSOC)	\$3,700.0	\$3,700.00	ш	<b>H</b>		- 11P (EST)	:30 10P	5	10/05/12-10/05/12	Normal Line / Spot	37.1
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         F         Sa         Upots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/04/12-10/04/12         5         :30 I0P-11P (EST)         1         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           1.0 Revised Line / Spot         10/05/12-10/05/12         6         :30 I0P- 9P (EST)         1         1         1         \$5,000.00         Charlotte (WSOC)         8           1.1 Normal Line / Spot         10/05/12-10/05/12         5         :30 I0P- 9P (EST)         1         1         1         \$2,000.00         \$2,000.00         Charlotte (WSOC)         1           1.0 Revised Line / Spot         10/05/12-10/05/12         5         :30 I0P- 9P (EST)         1         1         1         \$2,000.00         Charlotte (WSOC)         1           1.0 Revised Line / Spot         10/05/12-10/05/12         5         :30 I0P- 10P (EST)         1         1         \$2,000.00         \$2,000.00         Charlotte (WSOC)         1           1.0 Revised Line / Spot         10/05/12-10/05/12         5         :30 I0P- 10P (ES	8/1/12		Charlotte (WSCC)				pod.		TIP (EST)	:30 1.0P	(C)	10/05/12-10/05/12	Revised Line / Spot	37.0
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         F         Sa         Upont         Total         Station         Comments         1           1.1 Normal Line / Spot         10/04/12-10/04/12         5         :30 I0P-11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           10 Revised Line / Spot         10/05/12-10/05/12         6         :30 I0P-11P (EST)         1         1         \$1         \$5,000.00         Charlotte (WSOC)         8           1.1 Normal Line / Spot         10/05/12-10/05/12         5         :30 I0P-11P (EST)         1         1         \$2,000.00         \$5,000.00         Charlotte (WSOC)         8           1.1 Normal Line / Spot         10/05/12-10/05/12         5         :30 I0P-11P (EST)         1         1         \$2,000.00         Charlotte (WSOC)         9           1.2 Normal Line / Spot         10/05/12-10/05/12         5         :30 I0P-11P (EST)         1         1         \$2,000.00         Charlotte (WSOC)         9           1.1 Normal Line / Spot         10/05/12-10/05/12         6         :30 I0P-11P (EST)         1         1         \$2,000.00         \$2,000.	10/1/12		00 Charlotte (WSOC)	\$3,000.0	\$3,000.00	1	1		10P (EST)	:30 9P-	б	10/05/12-10/05/12	Normal Line / Spot	36.1
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         F         Sa         Spots         Rate         Total         Station         Comments         1           1.1 Normal Line / Spot         10/04/12-10/04/12         5         :30 I0P-11P (EST)         1         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           1.2 Revised Line / Spot         10/05/12-10/05/12         6         :30 I8P-9P (EST)         1         1         1         4         \$2,000.00         Charlotte (WSOC)         8           3.1 Normal Line / Spot         10/05/12-10/05/12         5         :30 I8P-9P (EST)         1         1         1         4         2,000.00         \$2,000.00         Charlotte (WSOC)         9	8/1/12		Charlotte (WSOC)				jest .		TOP (EST)	(30 94)	01	10/05/12-10/05/12	Revised Line / Spot	36.0
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fs         Su         Spots         Rate         Total         Station         Comments         1           1.1 Normal Line / Spot         10/04/12-10/04/12         5         :30 10P-11P (EST)         1         1         4         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           1.0 Particle (WSOC)         6         :30 89-99 (EST)         1         1         1         4         50.000.00         Charlotte (WSOC)         8	10/1/12		0 Charlotte (WSOC)	\$2,000.0	\$2,000.00	ш	<b>B</b>		9P (EST)	:30 8P-	ъ	10/05/12-10/05/12	Normal Line / Spot	35.1
Line Type / Break Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fr         Sa         Spots         Rate         Total         Station         Comments           1.1 Normal Line / Spot         10/04/12-10/04/12         5         :30 10P-11P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1	8/1/12		Charlotte (WSOC)				jus Jus		9P (EST)	)30 8P-	.cn	10/05/12-10/05/12	Revised Line / Spot	35.0
Line Type / Break Type (Ref #)  Dates  Sec Length  Run Times  SPW Mo Tu We Th Fr Sa Su Spots  Rate  Total  Station  Comments	10/1/12		0 Charlotte (WSOC)	\$5,000.0	\$5,000.00	1			- 11P (EST)	:30 10P	5	10/04/12-10/04/12	Normal Line / Spot	34.1
	Entered	Comments	Station	Total	Rate	Spots	Fr Sa		83		Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser

Date:

Accepted-Station:

Dates

Comments



Washington, DC 20007

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Schedule Dates

10/02/12-10/08/12 325080

Date Entered

08/01/12

Contract #

Brand Agency Product Salesperson Advertiser 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

CO-OP **Entered By** Headline#

Last Modified 10/04/12 06260221 Jill Hipskind

Normal

129

Sales Tax Net Total

Comments Billing Type

OBAMA FOR AMERICA

Account Types

National/Political

95/101/1537

Phone/Fax **Buyer Name**  Sales Office

Order Type Commission % Package Dea Commission \$146,935.25 15.00 \$25,929.75

> Charlotte (WSOC)
> By Broadcast Month
> Oct. 2012 Grand Total:

129

\$172,865.00 \$172,865.00 Rate

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Accepted Agency/Advertiser

Date

Accepted-Station

CONTRACTON CONTRACT

Dalie:

Comments:

verbal or written

47.1 Normal Line / Spot

10/08/12-10/08/12

:30 12P- 1P (EST)

×

46.1 Normal Line / Spot

10/08/12-10/08/12

:30 10:58A- 12P (EST)

×

\$675.00

\$675.00 Charlotte (WSOC)

harlotte (WSOC)

\$375.00

\$375.00 Charlotte (WSOC)

8/1/12 10/1/12 8/1/12 10/1/12 8/1/12 \$375.00

\$375.00 Charlotte (WSOC)

Tharlotte (WSOC)

12P- 1P (EST)

21/80/01-21/80

evised Line / Spot

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eylsed Line / Spot

45.1 Normal Line / Spot

10/08/12-10/08/12

:30 10A- 11A (EST)

×

10A- 11A (EST)

30

Revised Line / Spot

44.1 Normal Line / Spot

10/08/12-10/08/12

:30 9A- 10A (EST)

×

× 2

\$775.00

\$1,550.00 Charlotte (WSOC)

Charlotte (WSOC)

\$850.00

\$850.00 Charlotte (WSOC)

Thankotte (WSOC)

\$375.00

\$375.00 Charlotte (WSOC)

10/1/12

10/1/12

8/1/12

10/1/12

8/1/12 10/1/12 Entered

8/1/12

10/1/12 8/1/12

Tharfotte (WSOC)

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)/08/12-10/08/12

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Revised Line / Spot

43.1 Normal Line / Spot

10/08/12-10/08/12

:30 7A- 8A (EST) 9A- '10A (EST)

0/08/12-10/08/12

.0/08/12-10/08/12

42.1 Normal Line / Spot

10/08/12-10/08/12

:30 6A- 6:30A (EST)

×

7A- 9A (EST)

Revised Line / Spot

Line

Line Type / Break Type (Ref #)

41.1 Normal Line / Spot 42.0 Revised Line / Spot

10/08/12-10/08/12

Dates

Sec Length

**Run Times** 

SPW Mo Tu

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Spots

Rate \$425.00

Total

Station

Comments

\$425.00 Charlotte (WSOC)

Charlotte (WSOC)

×

×

:30 5A- 5:30A (EST)

6A- 7A (EST)

y08/12-10/08/12



Billing Type

Account Types

National/Political

95/101/1537

Phone/Fax

Comments

OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Brand Agency Advertiser Pol/B Obama/D/Pre/US (16256)

Schedule Dates

10/02/12-10/08/12

Contract #

325080

Date Entered

**Buyer Name** Sales Office Salesperson BASSETT, LAURA Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia 1537/OBAMA FOR AMERICA (134149) Telerep/Philadelphia, Philadelphia (1057)

Package Deal

Commission Commission % Order Type CO-OP **Entered By** Last Modified Headline # 08/01/12

10/04/12

Sales Tax Net Total

Charlotte (WSOC)
By Broadcast Month Spots

\$172,865.00 \$172,865.00

\$25,929.75 \$146,935.25	Normal	Jill Hipskind No 06260221
		Oct. 2012 Grand Total:
		129 129

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Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Comments

OBAMA FOR AMERICA

Billing Type

Account Types

National/Political

95/101/1537

Greer, Margolis, Mitchell & Associates 3050 K Street NW

**Buyer Name** 

Sales Office Salespersor

Phone/Fax

WSOC-TV 1901 North Tryon Street

Charlotte, NC 28206-2700

Brand Product Agency **Schedule Dates** Advertiser 10/02/12-10/08/12

Contract #

325080

**Date Entered** 

BASSETT, LAURA Telerep/Philadelphia Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/US (16256)

CO-OP Demo Headline # **Entered By** Last Modified 08/01/12 10/04/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Spots

Rate

irand Total:	Oct. 2012
129	129
\$172,8	\$1/2,8

	Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	Demo	Headline#	CO-OP	Entered By	
		\$146,935.25	\$25,929.75	15.00		Normal		06260221	No	Jill Hipskind	10/UT/12
									Grand Total:	Oct. 2012	The second secon
									129	129	
									\$172,865.00	\$172,865.00	

	63.0 M/G For 8.1.1 / Spot	62.0 M/G For 10.1.1 / Spot	61.1 Normal Line / Spot	61.0 Revised Line / Spot	60.0 M/G For 30.1.1 / Spot	59.0 Normal Line / Spot	58.0 Normal Line / Spot	57.0 Normal Line / Spot	56.0 Normal Line / Spot	55.1 Normal Line / Spot	Line Line Type / Break Type (Ref #)
	10/07/12-10/07/12	10/05/12-10/05/12	10/03/12-10/03/12	10/03/12-10/05/12	10/03/12-10/03/12	10/08/12-10/08/12	10/02/12-10/05/12	10/02/12-10/05/12	10/02/12-10/05/12	10/05/12-10/05/12	Dates
	4	4	ω	ω	5	5	5	5	5	О	Sec
	2000										Sec Length
00	:30 6A- 7A (EST)	:30 10:58A- 12P (EST)	:30 8P- 8:30P (EST)	:30 8:30P- 9P (EST)	:30 10P- 11P (EST)	:30 8A- 9A (EST)	:30 8A- 9A (EST)	:30 6:30A- 7A (EST)	:30 5:30A- 6A (EST)	:30 12:05A- 12:35A (EST)	h Run Times
CONFIRMATION CONTRA	_	1	ш	ter.	1			ω	ω	2	SPW
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	\$375.00	\$675.00	\$3,200.00		\$4,300.00	\$725.00	\$725.00	\$850.00	\$425.00	\$500.00	Rate
	\$375.00	\$675.00	\$3,200.00		\$4,300.00	\$1,450.00	\$5,800.00	\$2,550.00	\$1,275.00	\$1,000.00	Total
	\$375.00 Charlotte (WSOC)	\$675.00 Charlotte (WSOC)	\$3,200.00 Charlotte (WSOC)	Charlotte (WSOC)	\$4,300.00 Charlotte (WSOC)	\$1,450.00 Charlotte (WSOC)	\$5,800.00 Charlotte (WSOC)	\$2,550.00 Charlotte (WSOC)	\$1,275.00 Charlotte (WSOC)	\$1,000.00 Charlotte (WSOC)	Station
											Comments
	10/4/12	10/4/12	10/1/12	10/1/12	10/1/12	10/1/12	10/1/12	10/1/12	10/1/12	10/1/12	Entered

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Accepted-Agency/Advertiser

Dates

Accepted-Station:

Date

Comments: